corporate proposals catalogue

2026

Emilia land

What we offer to your company

Emilialand supports your company with a structured and modular offering, designed to meet your diverse organizational, training, and interpersonal needs.

In particular, it offers two macro-service areas:

1. Team Building and Training Packages

Tailor-made programs designed to strengthen team cohesion, develop transversal skills, and improve internal dynamics. Activities combine high-quality training content with engaging experiences, fostering learning, motivation, and a sense of belonging.

2. Selection of locations with dedicated leisure proposals

Careful selection of premium locations, complemented by leisure options consistent with the event's context and goals. Ideal solutions for networking opportunities, corporate incentives, or hospitality experiences designed to enhance off-work time in an authentic and distinctive way.
An integrated approach that allows the company to effectively combine results, people's well-being, and the quality of the overall experience.

TEAM BUILDING AND WORKSHOPS

PROPOSALS

Business Sustainability

THEMATIC AREAS OF YOUR CHOICE

- Conscious food and nutrition
- Psychophysical well-being at work
- Environment and sustainability
- Inclusion and relationship management

Sessions conducted by a multidisciplinary team of professionals

THE BENEFITS

- Improving the corporate enviroment
- Increased productivity
- Stress reduction and increased awareness
- Improving relationships in teams
- ESG Accountability: Activities aligned with ESRS standards

SUITABLE FOR CORPORATE TEAMS OF ANY SECTOR AND DEPARTMENT

EXECUTIVE TEAM AND C-LEVEL MANAGEMENT

THE TYPICAL DAY

WELCOME AND WELCOME COFFEE

FIRST TRAINING SESSION:

THEMATIC WORKSHOP OF YOUR CHOICE

(90-120 MINUTES)

LIGHT LUNCH WITH SELECTED LOCAL PRODUCTS

SECOND TRAINING SESSION:

IN-DEPTH STUDY / PRACTICAL ACTIVITY: YOU ARE MATILDE

VIRTUAL TOUR

CONCLUSION AND FEEDBACK

LOCATIONS AND LEISURE TIME

Busseto

Po River banks

Salsomaggiore

Hills of Langhirano

Torrechiara

Varano de' Melegari

Parma

Fidenza and surroundings

Bologna

Reggio Emilia

Gualtieri

Canossa

Modena

Castles of Piacenza

Busseto

Busseto is a charming tourist destination in the heart of Emilia-Romagna, known above all for its deep connection with Giuseppe Verdi, one of the greatest Italian opera composers.
A great starting point for exploring the Food Valley and tasting local products like Culatello di Zibello and Parmigiano Reggiano.
Ideal for those seeking musical culture, local history and food and wine traditions in a peaceful and charming atmosphere.

Province of Parma

70 km
From Reggio Emilia

47 km
From Parma

Busseto

Verdi's journey

The most significant places in the Maestro's life

1h circa

2 h circa

Baratta Salsamenteria Shop

Tastings + traditional lunches

2h circa

Verdi Theater Barezzi Museum

Telling the Story of the Theatre through the Magic of the Building

Ducato Brewery

The most awarded Italian brewery in the world

1h circa

Extra
Soragna

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Po River banks

Roccabianca and the Po River are an ideal destination for those wishing to discover the authentic soul of the Parma plain, where Renaissance history, river landscapes, and gastronomic traditions blend into a unique experience.

A natural landscape designed between banks, floodplains, cycle paths and river views ideal for slow tourism, cycling excursions, walks and nature observation

Province of Parma

64 km
From Reggio Emilia

31 km
From Parma

Po River Banks

Castello di Roccabianca

Real medioeval Castle with it own history

2 h circa

Faled Distillerie Roccabianca

2 h circa

Liqueur production + tastings

Extra
Birrificio del Ducato

Corte Pallavicina

Museo del Culatello + Hosteria Lunch

2 h circa

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Salsomaggiore

Salsomaggiore Terme is one of Italy's most important spa towns. For over a century, it has been a popular destination for wellness tourism, thanks to its famous salt-bromine-iodine waters, prized for their therapeutic and regenerating properties.

Surrounded by a hilly landscape ideal for "slow tourism", it represents a complete destination that combines health, culture and nature, in a refined and welcoming atmosphere.

Province of Parma

68 km
From Reggio Emilia

40 km
From Parma

Salsomaggiore

A day at the Berzieri Spa

Symbol of the city of Salsomaggiore and a unique example of thermal Art Deco

4 h circa

Il Poggio Congelasio Winery

2 h circa

Historic winery. An authentic experience.

Congress Palace Golf Club

Galileo Chini's Liberty-Déco style: Splendor and modernity

2 h circa

Extra

Overnight stay in the area

Emilia Golf Experience

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Hills of Langhirano

The Parma hills offer visitors a corner of Emilia rich in natural charm, culture, and food and wine traditions.

Hillside walks among the vineyards, tastings of typical products such as Parmigiano Reggiano and Prosciutto di Parma DOP, and visits to small villages rich in history: the program unfolds among gentle slopes, medieval villages, and historic castles, for a captivating experience of authentic pleasure.

Province of Parma

21 km
From Reggio Emilia

17 km
From Parma

Hills from Langhirano

Wine Cellar

2 h circa

Visit to the cellar and walk in the vineyard

Ham factory

Visit and tasting at a renowned family-run company

2 h circa

Extra

Montechiarugolo Castle

Felino Castle

Magnani-Rocca Foundation

La Villa Organic Farm

Organic Parmigiano Reggiano made from the milk of local breeds

1 h circa

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Torrechiara

Torrechiara is a charming medieval village located in the hills south of Parma, in Emilia-Romagna, famous above all for the majestic Torrechiara Castle (15th century, one of the most beautiful examples of Italian castle architecture) which dominates the Parma river valley.

Perfect for those who love history, romantic landscapes, food and wine and authentic atmospheres, Torrechiara offers a complete tourist experience between art, nature and taste, with the renowned local flavours.

Province of Parma

37 km
From Reggio Emilia

19 km
From Parma

Torrechiara

Visit to Torrechiara Castle

Between history, romantic views and the timeless charm of the Parma hills

2 h circa

Abbey of St. Mary of the Snow

2 h circa

Access to the spaces guarded by the monastery

Cooking class in Langhirano

2 h circa

An authentic hands-on experience, combining tradition and flavors

Castrignano

Aperitif / tasting with traditional vinegar

2h circa

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Varano de' Melegari

Province of Parma

25 km
From Reggio Emilia

Nestled in the hills of Parma lies a small medieval village that holds ancient secrets, such as its beautiful Pallavicino Castle, as well as knowledge that fosters innovation for the future.

One of the most famous car manufacturers in the world is based here: Dallara.

In addition to being able to experience the Academy firsthand, just a few meters away you have the opportunity to drive a motorized kart on the famous racetrack.

Varano de' Melegari

Dallara Academy

Retrace the history of a great company, between auro and laboratories

2 h circa

Autodrome

2 h circa

A small group race for an adrenaline-filled experience

2 h circa

Pallavicino Castle

extraordinarily preserved medieval fort

Parmigiano Reggiano: production

stop at a local dairy to taste and purchase one of the excellent

2h circa

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Parma

In the heart of Emilia-Romagna, an elegant city rich in history, art, and culture, Parma is renowned for its extraordinary architectural heritage (the Cathedral, Baptistery, and Palazzo della Pilotta), its artistic and musical tradition, and the exquisite sophistication of its local cuisine. Strolling through its piazzas immerses you in a refined and authentic atmosphere that blends culture, flavor, and beauty.

33 km
From Reggio Emilia

Parma

A stroll through Parma in Art Nouveau style

an unknown side of Parma, far from the major tourist attractions, but full of charm

2 h circa

1 h circa

Aperitif in the Citadel

Traditional dinner

Dinner at one of the city center's most historic restaurants...

Secret spaces of the ancient pharmacy

Exclusive evening access

1 h circat

Extra

Bike rental

Vista liberty

Perfume Tour

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Fidenza and surroundings

Province of Parma

54 km
From Reggio Emilia

29 km
From Parma

A striking Romanesque center, with the magnificently carved Cathedral of San Donnino. Crossed by the Via Francigena, the city also boasts a magnificent Magnani Theater, and you can sample local delicacies among the characteristic shops.
Located in the heart of the Food Valley, halfway between Milan and Bologna, it is next to Fidenza Village, one of Italy's leading luxury shopping destinations and part of the renowned Bicester Collection®.
Also nearby is the Labirinto della Masone in Fontanellato, an extraordinary cultural park designed by Franco Maria Ricci, featuring the largest bamboo maze in the world.

Fidenza and surroundings

Internal meetings at the complex

The 30-seat Meeting Room is the ideal room for organizing events and conferences.

Fidenza Village
THE BICESTER COLLECTION

Tasting and purchasing in the historic center

Tastings, but also the discovery of the secrets of producing Parmigiano, Clatello and much more.

Extra

Fidenza Cathedral

Magnani Theater

Masone Labyrinth

An "ideal city" of art and culture

2 h circa

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Bologna

The heart and capital of Emilia-Romagna, the city retains all the peculiarities that have made it important.

The traditional medieval porticoes connect the beautiful churches, the spaces of the historic University, but also the historic shops and shop windows where you can see the preparation of fresh egg pasta firsthand.

In the evening, the center becomes even more unexpected, full of clubs, music, and impromptu parties.

70 km

From Reggio Emilia

95 km

From Parma

Bologna

Guided walk in the center

Before or after dinner, discover the main places at the most suggestive moment

2 h circa

Traditional Ceba

2 h circa

Share the flavors of tradition, perhaps preparing them together in a competitive mood.

Extra

Various thematic itineraries of the city

Spazi meeting in location esclusive

Palace of Varignana

Stay with spa in the hills of Bologna

4 h circa

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Reggio Emilia

Reggio Emilia, in the heart of the Emilian plain, is rich in history, culture, and traditions. The historic center boasts splendid piazzas, Renaissance palaces, theaters, and museums that recount centuries of civic and artistic life.

Cradle of the Italian flag, it is at the centre of an excellent gastronomic scene, famous for products such as Parmigiano Reggiano and Balsamic Vinegar

35 km
From Parma

Reggio Emilia

Tour by night

An unusual tour, discovering the stories, curiosities, and mysteries hidden in the Reggio Emilia nightlife.

2 h circa

Sparkling wine shop

The first Italian venue dedicated to bubbles

Extra

Hall of the Tricolour, Parmeggiani Gallery, Captain's Hall

Valli Theater

The symbol of the city's lyrical and cultural tradition

2 h circa

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Gualtieri

Gualtieri, an elegant Renaissance village in the Reggio Emilia plain, welcomes visitors with its harmonious Piazza Bentivoglio, the Palazzo Bentivoglio, and a fascinating blend of history, art, and riverside scenery along the Po.

The Gualtieri floodplain offers multiple and significant opportunities from a naturalistic point of view in the different seasons of the year, in an adventurous and unusual setting.

Province of Reggio Emilia

26 km
From Reggio Emilia

33 km
From Parma

Gualtieri

Canadian canoe

Discovering Internati Island and the Po River's backwaters

2 h circa

Bentivoglio Palace

The scenic residence of the Marquises of Gualtieri

Extra

Ligabue Social Theatre Museum

Maldotti Library

Ducal Palace of Guastalla

Gualtieri-Guastalla cycle path

On pedals, discovering the Po River Cycle Path

2 h circa

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Canossa

Nestled among the hills, in a corner of the Apennines where history blends with the beauty of the landscape, Canossa is famous for its legendary history: the evocative Castle was the epicenter of the famous episode of the humiliation of Henry IV before Pope Gregory VII and in the presence of Countess Matilda.

The village and its surroundings offer spectacular views, nature and history trails and authentic atmospheres, ideal for those who love culture, hiking and photography.

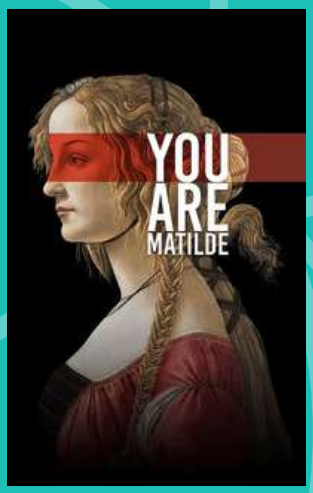
Province of Reggio Emilia

25 km
From Reggio Emilia

38 km
From Parma

Canossa

You Are Matilde



Experience firsthand the legendary events of the oldest modern woman with Virtual Reality

2 h circa

Village of Votigno

2 h circa

Suspended in time, linked to distant suggestions

2 h about

Cooking class to Vercallo

Discovering traditional flavors in a stone village

The Balsamic Village

Charming B&B and ancient traditional vinegar factory

1 h circa

Extra
Tasting + lunch

- **Cured meat factory**
- **Farmhouse**
- **Farmhouse with donkeys**
- **Enrico IV Restaurant**

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Modena

A land of engines and imposing Romanesque buildings, it is a place where ancient and modern blend together.

Starting from the historic center, an unmissable stop to taste traditional vinegar and other specialties.

Traveling through the Motor Valley, you'll see the Ferrari museums, but also the Lamborghini museums and much more.

25 km
From Reggio Emilia

38 km
From Parma

Modena

The historic center

A guided walk to discover the contemporary Middle Ages

2 h circa

Ferrari Museum

2 h circa

Simple access or full visit

Extra
Tasting + lunch

- **Overnight stays in prestigious facilities, vintage car rental, and private spaces for corporate meetings.**

Maria Luigia House

A continuation of "Osteria Francescana", outside the historic center

4 h circa

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Castles of Piacenza

The Piacenza area is a true treasure trove for lovers of history and medieval architecture, thanks to its castles and fortresses, nestled in rolling hills and vineyards.

Atmospheres of times gone by, among lordships, battles and local legends (still told today by towers, courtyards and mighty walls), make it an ideal destination for cultural, photographic and gastronomic itineraries, naturally complemented by wines and typical local products.

98 km
From Reggio Emilia

66 km
From Parma

Castles of Piacenza

Castell'Arquato

2 h circa

Among towers and ancient cobbled streets, on a scenic balcony overlooking the entire Val d'Arda

Rivalta Trebbia Castle

A picturesque village nestled between nature and history, where the traditions of the Trebbia Valley come to life.

2 h circa

Village of Vigoleno

A medieval village nestled in the hills: history, charm, and fairytale views.

2 h circa

Extra
Grazzano Visconti

Emilia Land

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